

Syllabus Winter Term 2014-2015

COM 390-001 – Global Journalism

CRN: 23261

Room: Korman 110E

Day/Time: Noon – 12:50p MWF

Instructor: Myles Ethan Lascity

Office: PSA 306

Office Hours: Before class and by appointment

Email: ethan.lascity@drexel.edu

About This Course

Required Texts

Steger, Manfred B. (2013) *Globalization: A Very Short Introduction*, Oxford University Press.

Recommended Texts

Barkho, Leon. (2013) *From Theory to Practice: How to Assess and Apply Impartiality in News and Current Affairs*. Intellect.

Ward, Stephen J.A. (2013) *Global Media Ethics: Problems and Perspectives*. Wiley-Blackwell

Williams, Kevin (2011) *International Journalism*. Sage.

Course Description

Explores the issues facing journalists covering foreign affairs. Students will research and write news stories on issues of global import and will examine the work of foreign correspondents from historical and critical perspectives. This is a writing intensive course.

Purpose of this Course

This course will allow students to understand the critically examine journalism and the news media's role in the globalized world. Further, it will have students explore and critically examine the role of international media organizations and the perspectives offered by these organizations.

Student Learning Objectives

Upon successful completion of this course, students will be able to (1) understand how news coverage shapes public sentiments; (2) research and write opinion pieces on global issues; (3) integrate wire and original reporting into global journalism practice; (4) examine media ethics from diverse ethical perspectives; and (5) critically examine international media coverage from a range of different perspectives.

Methods of Evaluation

Attendance and Participation – 100 pts

Attendance and participation are extremely important in this class. In addition to classroom assignments, **students are expected to be reading news from a variety of sources – both national and international.** The goal is for students to be able to apply and discuss class readings in conjunction with current news topics.

Each class students will be given two (2) points for attendance. Contributing to the discussion will be worth an additional three (3) points. Being late to class, not paying attention to the discussion or actively disrupting class will result in a loss of participation points. You are allowed **two (2)** unexcused absences from class. **Missing six (6) or more classes without a valid excuse will result in a failure of the course.**

Laptops: You may use a laptop for notes; however, **you should not be on facebook, Twitter or other social media sites. If you are on these sites, you will be asked to leave class.**

Note: The instructor reserves the right to give additional points for outstanding attendance and participation.

Assignments – 500 pts

Opinion Piece – 100 pts
Online Discussions – 100 pts
Localizing Global News Story – 100 pts
Research Paper/Presentation – 200 pts

Assignments are due by the beginning of class on the assigned due date. All assignments must be submitted via TurnItIn. No exceptions.

Late assignments will not be accepted. Failure to turn in any assignment by the assigned deadline will result in a zero for the assignment. If you are having an issue or need an extension for any reason, please discuss it with the instructor as soon as possible. Accommodations can be made but they will not be made if you wait until the due date.

Grade	Average	Class Points
A+	97-100	582-600
A	93-96	558-576
A-	90-92	540-552
B+	87-89	522-534
B	83-86	498-516
B-	80-82	480-492
C+	77-79	462-474
C	73-76	438-456
C-	70-72	420-432
D+	67-69	402-414
D	60-66	360-396
F	59 and below	Less than 354

Plagiarism and story fabrication is a serious issue within the journalism field. As such any instances of plagiarism or fabrication will result in a failing grade for the assignment and failing grade in the course. There are not exceptions to this rule. Please refer to the Drexel University policies on academic honesty in your student handbook and online. Students will also be reported to the office of student life.

Academic Policies

The following links are listed for your reference. Please consult these as appropriate and needed.

Student Handbook:

http://drexel.edu/studentaffairs/community_standards/studentHandbook/

Academic Dishonesty:

http://www.drexel.edu/provost/policies/academic_dishonesty.asp

http://www.drexel.edu/studentlife/community_standards/overview/

Drop or adding a course:

http://www.drexel.edu/provost/policies/academic_transactions.asp

http://www.drexel.edu/provost/policies/course_drop.asp

Disabilities:

<http://www.drexel.edu/oed/disabilityResources/>

Class Schedule

This is a working schedule that is HIGHLY likely to change. Any changes will be made between the instructor and the class. You are responsible for knowing about any alterations to the syllabus if you are not in class when the changes are discussed.

Date	Class Plans	
Week 1 – Introduction		
Jan. 5	Introduction	
Jan. 7	Williams – “The Colonial Legacy”	
Jan. 9	Online Discussion – No Class	
Week 2 – Placing in Historical Context		
Jan. 12	Williams – “Introduction”	
	Willnat and Martin – “Foreign Correspondents”	
Jan. 14	Williams – “Our Man in Havana”	
Jan. 16	Online Discussion – No Class	
Week 3 – Globalization and Journalism		
Jan. 19	Martin Luther King Jr. Day – No Class	
Jan. 21	Steger, <i>Globalization</i>	
Jan. 23	Berglez, “What is Global Journalism?”	
Week 4 – Global Perspectives		
Jan. 26	Stanton, “Presentation of the Global Image”	
	Ojala, “Mediating Global Imaginary”	
Jan. 28	Barkho, “Theory and Practice and Impartiality ...”	
	Hök, “Impartiality and Autonomy ...”	
Jan. 30	Online Discussion – No Class	Op-Ed Due (1/30)
Week 5 – Global Perspectives		
Feb. 2	Barkho, “... Pragmatic View of Impartiality”	
Feb. 4	Williams, “Windows on the World”	
Feb. 6	Online Discussion – No Class	Research Proposal Due (2/6)
Week 6 – Global Ethics		
Feb. 9	Couldry, “Why Media Ethics Still Matter”	
Feb. 11	Hanitzsch et al., “Universals and Differences ...”	
	Berenger and Taha, “Contextual Ethics ...”	
Feb. 13	Online Discussion – No Class	

Week 7 – Global Ethical Issues		
Feb. 16	Tumber, "... Reporting International Conflicts"	
Feb. 18	Wahl-Jorgensen and Pantti, "Global Disaster Reporting"	
Feb. 20	Online Discussion – No Class	
Week 8 – Journalism, Democracy and the Public Sphere		
Feb. 23	Dalen and Aelst, "Political Journalists"	
Feb. 25	Stanton, "Democracy and the Media"	
Feb. 27	Wasserman, "... a New Democracy"	
	Online Discussion – No Class	Localized Story Due (2/27)
Week 9 – Journalism, Democracy and the Public Sphere		
March 2	Stanton, "The continuing transformation of the public sphere"	
March 4	Forbes, "Glenn Greenwald"	
March 6	Student Presentations	
Week 10 – Presentations		
March 9	Student Presentations	
March 11	Student Presentations	
March 13	Student Presentations	
Research Projects due by 1p March 16		